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ECONOMY

Preferred Hotels will add 12 hotels to its Legend Collection throughout 2026.

Preferred Hotels & Resorts will integrate 12 new hotels into its Legend Collection in 2026, reinforcing its luxury offering in Spain and key international destinations.



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1 MINUTE

Preferred Hotels & Resorts will strengthen its high-end seal Legend Collection with the incorporation of 12 new hotels throughout 2026, thus expanding its footprint in Europe, Asia, Africa, North America, the Caribbean, and the Middle East.

This advance responds to the rise of luxury tourism focused on cultural immersion, sustainability, and connection with natural environments.

The new openings and integrations consolidate the company's catalog in strategic enclaves through urban hotels, nature retreats, and integrated resort complexes.

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In the Spanish market, the collection has added the BLESS Hotel Barcelona (opened in August 2026), BLESS Ibiza The Site (June 2026), and Serras Sevilla (September 2026), thus reinforcing the brand's position on the Peninsula.

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BREAKING NEWS

15:22
Binance customers withdraw more than 4.2 billion after a cyberattack on the platform

15:18
Electricity will record its highest bill in November in four years and will soar by 38%, according to Hello Watt

15:18
Feijóo deplores that "many shops boarded up their windows out of fear" and guarantees peace if he governs in Moncloa

15:16
Menor proposes a budget of 113 million for the Diputación de Ourense in 2027 and calls for changing local financing

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Internationally, projects stand out in destinations of great heritage value such as the historic Dusit Thani Bangkok in Thailand or the Palais Jamaï Fès in Morocco, whose opening is scheduled for October 2026.

Within nature-related tourism, The Leela Coorg Forest Sanctuary in India, Edgewood Tahoe Resort on the shores of Lake Tahoe (USA), and Wymara Resort + Villas in the Turks and Caicos Islands are added.

In the realm of tailored urban stays, the collection incorporates the San Clemente Palace Venice, located on a private island in Venice, MYTHIC SANA Downtown Suites in Lisbon, and The Cooper in Charleston (USA).

At the same time, the company is working on the launch of a new generation of resorts in the Middle East, with the opening scheduled for spring 2027 of the Wynn Al Marjan Island in Ras Al Khaimah (United Arab Emirates), a 70-story skyscraper that will offer more than 1,500 luxury rooms and suites, 20 dining spaces, and a private marina.

The CEO of Preferred Hotels & Resorts, Lindsey Ueberroth, has emphasized that today's premium traveler demands "experiences that respond to their individual interests, whether reconnecting with nature, immersing themselves in the cultural heritage of a destination, or discovering new culinary offerings," highlighting that the new additions align with the market's transition towards increasingly personalized and intuitive service.